

## 2 Exhibition Halls are the best classrooms for lifelong learning

### I. Preface

In the midst of the present worldwide recession, the economy of China is still able to rise relatively in her situation and keep marching towards a new and higher position. For a market of more than ten billion people like China, no international community can afford to treat it lightly. After China's joining the WTO (World Trade Organization), the various international exhibitions have become the show windows for the promotion of the different products. They not only help to seek buyers who may make orders but also obtain foresight to calculate the required annual production. The Trade Fair of Guangzhou, the bi-annual export merchandise exhibition, has been held for more than ninety terms and the recent business deals have arrived at an amount of one hundred and thirty-three billion dollars, making it a well-known international business and transaction event, and enabling the manufactured goods of China to step into the worldwide market. The vast array of the beautiful and wonderful Chinese products offers to the public a lively learning occasion to understand the different manufacturing items of our country. This air of pride and potential is all highly shown in the complexion of every Chinese participant of the Exhibitions. Those who have visited the exhibition must have found the improvement therein. Everything that has to be available is sure to be found on the site and this manifests our alertness and the economic power of our Motherland.

In the International Exhibitions, foreign enterprises will also display their newest products in the exhibition halls introducing them to the world market. Even the brand new objects which are not yet in the programme, are there all ready in front of you, offering a chance to be acquainted with the products.

The city of Macau, being a tourist centre, holds quite a lot of international exhibitions every year, providing to the public different categories of knowledge and learning opportunities, as well as supplying precious chances to promote academic and technical improvements.

### II. International exhibitions are platforms for new and advanced technology

All international exhibitions with special topics will attract the participation of famous companies and factories. On the site, the products, the history, etc. of the corporation will be detailedly introduced recommending especially its new merchandise and new species, describing their unique features, qualities and capabilities. Should you be the person in the same trade and quite understand the situation, you will be more particularly served, recommending the products and their typical functions so that you really come to understand the items. For the relevant promotion, the owners will try their best to establish various connections.

For exhibitions concerning drainpipes and pumps, as well as equipment of valves, etc, objects called pumps may be of many categories, of different materials, various functions and a variety of the types. Furthermore, they can be energy saving, environment preserving, centrifugal force type, pumps with bars, with whirl movements, MONO pumps, etc. There are products of the same quality for comparison or merchandise of different sorts for classification. They are processed with the newest technology and checked with the most updated method so that the products are in ever continuous improvement.

International furniture exhibitions are usually in large-scales, professional and fitting for all. The items can be used in offices and bedrooms. Their design can be of fixed arrangement, plank combination, craft of technology pattern and are in various structure, offering a brand new feeling to the visitors. In the carpentry and machinery section of the furniture exhibition hall, grinders can be in the pattern of single grinding wheel or double grinding wheels. The exhibits can be mechanical type, digital control allowing the viewers to make classifications or new combinations. Such occasions have become the "barometer" for Chinese furniture business.

The exhibits in the collections are expected to act as the pulse of the market. The exhibition demonstrates the trend for the future and is also the platform for the new products. It is because the manufacturers are not afraid that the customs fail to appreciate the effectiveness of the objects, but are alert that the articles are being compared. In this way, new products carry along new information and also new themes for learning, making the exhibition hall a perfect classroom for acquiring knowledge.

### III. The exhibits are the newest teaching materials

Since the exhibition hall holds the functions of a platform, the exhibits are sure to be so new that they have not yet even appeared or mentioned in the text books but are already for sale. The exhibitors usually bring along the models of their articles for demonstration and dissection, showing practically the relevant functional principles. Introducing new merchandise and its working principles is a breach in our academic process. Is not the appearance of such new items a vivid and new professional technology lesson?



Furthermore, there are many different patterns of control, dissection and combination according to the manufacturing basis. In fact, they can fashion articles for the customers following their required style. Then the exhibitor will help to check if the designed proposal is able to meet the expected result.

The various ways of process and the different demonstration allow the visitors to perceive the advanced nature of the products. In the example of a digital locomotive interacted by five pivots processing the logo of guarantee indication for the Hong Ta Shan cigarettes, the customers are permitted to understand the originality of the advanced procedure.

The China-made adjustable bolts and pressure welding implements are all the varieties of facilities and products belonging to the advanced international level. At this, we can witness the change of each and every trade of our country.

We all care much for the products of our interest in our own field of learning. In the exhibition, the visitors become students again. However, they will be the users utilizing the new products in their future job, playing volunteer disseminators for the respective companies.

At present, foreign language learning is a very important practice and the international exhibition halls are the best places for language drilling and exercising. In the interchange of ideas and opinions, we can understand not only the qualities and capabilities of the merchandise, but also the principles of the operations of the products. At the same time, we can make use of this occasion to train our ability of communication. In the contact, we may improve our conversation skills and, at the same time, we can take the function of bridging the manufacturers and the customers by being interpreters.

Macau, being a tourist city where the East meets the West, holds quite many international exhibitions and a lot of the related seminars. These are precious chances ready at hand, offering wonderful learning opportunities. For the example of the Royal Articles of Emperor Qian Long of the Qing Dynasty, it not only enables us to understand the Chinese History and Culture but also arouses our patriotism.

According to an approximate calculation, scores of international exhibitions are held in the Zhujiang Delta every year. This does become a very precious chance to learn and to practise the use of foreign languages. It not only widens our path of thought, but allows us to understand the trend of the market, helping us to learn actively.

#### IV. Conclusion

In the exhibitions we are students, but may most probably be the consumers of their products in the future or be potential volunteer sales persons. Visiting a grand-scale professional exhibition is more profitable than attending a unit of classroom lesson. It is because what is shown is the prelude of the productions of that field and we shall have a lot more to learn. Therefore, I appeal to the organizers of exhibitions to open the site wider for the public who will become your intimate friends and will add more vitality to your business.

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Excerpted from "Lifelong Learning"  
3rd. Issue, June, 2003

## ③ 如何让子女培养良好的生活习惯

生活习惯之建立，在心理学上有广泛之研究，主要以行为心理学为基础，强调行为的后果是决定行为是否再次出现之重要因素，简单而言，如果从事某一个行为之后，得到了甜头，该行为为下一次出现之机率会大增；反之如果得到的是苦头，则会减低行为出现之机率。一个行为能否会成为习惯，也是取决于以上的原因。要培养儿童有良好的习惯，父母的角色有如一个行为设计工程师，首先要对良好之生活习惯作好操作性的定义，也就是一个可以客观观察、测量、及可以实现的定义。例如要建立一个「早睡早起」的良好习惯，就必须定义几点钟睡觉才算早睡，几点钟起床才是早起。尽量避免一些抽象性定义，例如「有礼貌」的习惯，「勤劳」的习惯等，所有的目标必须要具体化，因此可将「有礼貌」定义为「主动向熟人打招呼」，定义定得不好，会让小孩无所适从。我自己也曾经试过，把有礼貌定义为「主动向人打招呼」。结果小孩就觉得很为难，在街上遇到的人很多，就算在同一幢大厦出入的人也很多，成年人也没有向每一个人打招呼，因此把小孩训练到遇见人就叫叔叔或阿姨，我自己心里的感觉就是很奇怪。由此可见，把良好行为做出客观及可操作的定义是成功的第一步。

第二步，小孩必须要知道自己的行为是否符合标准，也就是小孩自己本身能作出「对与错」的判断。这一点很重要，大人与小孩要有相同的评估标准，因此标准必须是简单明确的。如果小孩的对与错判断完全依靠父母的话，一旦父母不在场，小孩心中就没有了标准。在行为心理学中，认为个人对行为结果之判断能力，是学习某一特定行为的重要因素。因此学习良好习惯或行为时，必须同时训练小孩对成败作判断。以早睡的习惯作为例子，有些家长规定小孩必须要在晚上9:30前睡觉。如果小孩还没有时间观念，或不会看时钟的话，小孩就不可能判断对与错，必须依赖父母的指示，训练的效果就难以达成。因此在订立培训的项目时，必须考虑小孩的能力，必须符合「可操作性」的要求。另外可以安排一些简单的指标，例如用一个闹钟，在9:20开始响，之后每5分钟响一次。如果小孩在第三次响钟前睡在床上，代表成功，否则就是失败。大部份4岁以上的小孩都能对上述情况作出判断。另外，如果家长够细心，会发现上述成功的定义是小孩睡在床上，而非睡著。因为小孩无法对睡著作出判断，也就是无法对成功作出判断，因此有碍行为之建立。

早睡早起  
真體好！

