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Promotion Plan for A New Sunshine Generation *



“Promotion Plan for A New Sunshine Generation” website: <http://www.solar.org.mo>

Download mobile App:



1. Overview:

Initiated by the Education and Youth Affairs Bureau (DSEJ) and organised by the Scout Association of Macau, the “Promotion Plan for A New Sunshine Generation” aims to encourage local young people, students and parents to proactively participate in recreational and outdoor activities that are good for their mind and body, thereby leading a healthy lifestyle.

To engage teenagers and students in outdoor activities and help them find the information of various types of leisure facilities in Macao more easily, the DSEJ has, in the first stage, collected the information of 238 activity venues of public institutions, including the information of venues provided by the DSEJ, Civic and Municipal Affairs Bureau of Macao (IACM), Macao Sport Development Board, Macao Special Administration Region Government Tourist Office (MGTO), Cultural Affairs Bureau, Macao Port Authority, Fire Services Bureau, Macao Post and Macao Science Centre, etc. A website and a mobile app are launched for the public to search for leisure facilities in Macao. To enrich the information on the website and the mobile app, information of recreational venues of associations and institutions, as well as other venues that are open to the public is being collected, thereby making better use of community resources, enriching people’s leisure life and providing more spaces for activities.

The “Promotion Plan for A New Sunshine Generation” encourages youth groups and schools to take the initiative to carry out diversified outdoor leisure activities, so as to enable young people to be more exposed to the community and outdoor environment, as well as to develop their different talents and radiate “positive energy”. Schools and relevant institutions are also encouraged to arrange various outdoor learning activities, for instance, outings in the nature and visits to museums to learn more about Macao’s culture. In a word, by making good use of the resources available and encouraging the organisation of diversified leisure activities, the Plan aims to create different learning experiences outside the classroom for students, and achieve the ultimate goal of the slogan of the Plan - “Embrace sunshine, play healthily”.

2. Website and mobile app:

Though a small city, there are actually many outdoor venues for young people to carry out activities in Macao. You can easily search for different types of venues by clicking the icon of the “Promotion Plan for A New Sunshine Generation” on the DSEJ website at <http://www.dsej.gov.mo>, or by directly visiting the website of the Plan at <http://www.solar.org.mo>. Besides, you can also download the mobile app “A New Sunshine Generation” to search for venues by looking for “A New Sunshine Generation” on the App Store or Google Play via the link on the websites. Then, you can search for venues at a click, at anytime and anywhere!

* 【Translated version】

On the website or the mobile app, you can search for venues, by the type of venues, the outing areas, recreational and sports facilities, water recreation facilities, museums and other information related to venues; or by location, search for venues on the Macao Peninsula, Taipa, Cotai or Coloane. In addition, residents can also easily search for information of various venues by types of institutions. The mobile app can also detect nearby venues/facilities.

The Plan also takes into consideration the safety of residents carrying out outdoor activities by giving friendly reminders on the characteristics of different venues. When residents browse for the information about venues on the website and the mobile app, they will be reminded the matters to be aware of. Take hiking for example, residents will be reminded to pay attention to weather conditions, be properly dressed and avoid getting sunburned, catching cold and being bitten by mosquitoes and insects. Furthermore, both the website of the Plan and the mobile app provide information of various venues and facilities, as well as the contact details and website of each institution/organisation operating the venue.

3. Featured events:

Since 2012, a lot of featured events and training have been launched under the “Promotion Plan for A New Sunshine Generation”, which can be found in the “Latest News” section on the website and mobile app.

The featured events not only help the youth learn the knowledge and methods of various outdoor activities, but also include family activities to meet the needs for social development. Family activities not only can enhance communication between parents and children, but also stress the importance of joint participation of family members. This Plan offers a safe environment for carrying out the activities and promotes the holistic development of the new generation. Through using the platform of the “Promotion Plan for A New Generation”, schools and organisations are also encouraged to organise similar types of events and training, and relevant assistance will also be provided.

The Plan will design activities of different nature, including hiking skills classes, Macao wetland tour for parents and children, basic orienteering course, cross-country camp, outdoor cooking skills course course on environmental protection for parents and children, canoeing class and so on. Different training courses will be launched gradually. Interested parties can visit the website or download the mobile app for more information and registration details of the activities.

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